

Privacy and Cookie Policy

Privacy Policy

General

Scheepsarrangementen concerning HotelshipsHolland.com and SailingtripsHolland.com, the Netherlands ("Scheepsarrangementen ") is the controller of the processing of all personal data collected through www.hotelshipsholland.com and www.sailingtripsholland.com (the "Website"). Scheepsarrangementen respects your privacy and complies with applicable privacy laws.

Scheepsarrangementen only processes personal data that a user voluntarily provides to Scheepsarrangementen on the Website. This information may include such as your name, address, IP addresses. Scheepsarrangementen's purpose in gathering and transferring such personal data will be to provide a user with all services of the Website.

Transfer, storage and processing of data

The transfer, storage and processing of data collected through this Website is secured by means of current, usual technical measures. SCHEEPSARRANGEMENTEN may transfer your personal data to its group companies or third parties to fulfill any of the services requested by you, which parties will process your personal data according to instructions of SCHEEPSARRANGEMENTEN and under the responsibility of SCHEEPSARRANGEMENTEN.

In case Scheepsarrangementen sells all or some of the assets or shares of a group company to which personal data was transferred to a third party, your personal data may be provided to this third party. Scheepsarrangementen will not provide your personal data to any other third parties, unless there is a legal obligation to do so.

Access, correction and removal

You can request SCHEEPSARRANGEMENTEN to provide access to the personal data it has collected about you at any time. You can also request SCHEEPSARRANGEMENTEN to correct or to delete such personal data. Please send an email in case you have any questions concerning your personal data.

This Privacy and Cookie Policy may be changed over time. Such changes shall be effective immediately upon the posting of the modified Privacy and Cookie Policy. Users of the Website are advised to regularly read the Privacy and Cookie Policy for possible changes.

Cookie policy

This Cookie Policy sets out:

- what a cookie is (paragraph 2);
- an overview of the cookies we use (paragraph 3);
- what you can do if you do not agree to the cookie use (paragraph 4);
- further information about cookies in general (paragraph 5); and

By continuing to use our website, you are agreeing to our using cookies in the manner set out in this Cookie Policy so please read it carefully.

If you do not wish to accept cookies in connection with your use of this Website, you should stop using our site or turn off your cookies (see paragraph 4 below for how to do this) but this may affect the functionality of the Website.

2. What is a cookie?

After you submit the age-gate form and enter the Website, the Website will make use of so-called "cookies". Cookies are small text files containing small amounts of information which are downloaded and may be stored on your user device e.g. your computer (or other internet enabled devices, such as a smartphone or tablet). This Cookie Policy provides you with information about the cookies we use and why. Our Privacy Policy sets out full details of the other information we may collect and how we may use your personal information.

3. Cookies used on the Website

We use several different types of cookies. Some of these are session cookies which are temporary and allow us to link your actions during a browser session. Others are persistent cookies which remain on your device for the period of time specified in the cookie. The Website uses cookies for the following purposes:

NECESSARY COOKIES

Necessary cookies are essential and help you navigate the Website. These cookies make sure that you only have to pass the age-gate once and that your basket is saved during all the steps of your checkout process. This helps to support website security and basic functionality. These cookies are necessary for the proper operation of our Website, so if you block these cookies we can't guarantee your use or the security of our Website during your visit.

FUNCTIONALITY COOKIES

Functionality cookies are used to provide you the best user experience. These cookies are for instance used to save and remind you what products you have put in your shopping bag, so it will save you time if you would like to purchase these products at a later stage. Another example might be that our website recognize if the user has already signed up for our newsletter or if the user is seeing a certain page for the first time.

PERFORMANCE COOKIES

Performance cookies help us to understand the behaviour of our visitors and the usage of the Website. This allows us to continuously improve the Website to provide you the best shopping experience. These cookies are also used to help us understand what interests our users, and measure how effective our advertising is. Some of these cookies are managed by third parties, and you may refer to the third parties' own website privacy notifications for further information. In particular, we use Google Analytics cookies to obtain an overall view of visitor habits and visitor volumes, and to help improve the overall experience on our website.

We use Google Analytics, a third-party web analysis service provided by Google Inc., which uses "performance cookies" and "targeting cookies" to analyse how you use the Website. The information generated by the cookie about your use of the Website (including your IP address) will be transmitted to and stored by Google on servers in the United States. However, this website uses Google Analytics with the expansion '_anonymizeIp()' which means that Google will truncate/anonymise the last octet of the IP address for Member States of the European Union.

On behalf of us, Google will use the information collected for the purpose of evaluating your use of our Website, compiling reports on website activity and providing other services relating to website activity and internet usage to us. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser as described above. Furthermore you can prevent Google's collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available under <https://tools.google.com/dlpage/gaoptout?hl=en-GB#>. You may disable the use of Google Analytics by using the link [disable Google Analytics](#). This link creates an opt-out cookie which prevents the further processing of your data. For more information about Google Analytics cookies, please see Google's help pages and privacy policy:

Changing your settings

[Google's Privacy Policy](#)

[Google Analytics Help pages](#).

By using our Website, you agree that we may store and access these cookies on your device. Accepting these cookies is a condition of using the Website, so if you prevent them we cannot guarantee how our site will perform for you.

COMMUNICATION COOKIES

The Website allows cookies of third party social networks (e.g. Facebook, YouTube, Twitter, LinkedIn). This enables a user to share content of the Website on social networks. These third parties may use cookies, but their use of cookies will not be governed by this Cookie Policy.

ADVERTISING COOKIES

Advertising cookies will remember your product and page preferences and in general that you visited the Website. We strive to provide you with advertisements relevant to you and your interests on other online platforms, where available. These cookies are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of advertisements.

4. Control your cookie settings

Once you have given us your agreement to the use of cookies, we shall store a cookie on your computer or device to remember this for next time. If you wish to withdraw your agreement at any time, you will need to delete our cookies using your internet browser settings. You should do this through the browser settings for each browser you use. Please be aware that some of our services will not function if your browser does not accept cookies. However, you can allow cookies from specific websites by making them "trusted websites" in your internet browser. The following links may assist you in managing your cookies settings, or you can use the 'Help' option in your internet browser for more details.

Internet Explorer: <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Mozilla Firefox: <http://support.mozilla.com/en-US/kb/Cookies>

Google

Chrome: <http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>

Safari: <http://support.apple.com/kb/PH5042>

Opera: <http://www.opera.com/help/tutorials/security/privacy/>

Adobe (flash cookies): <https://www.adobe.com/support/flash/downloads.html>

To block Google Analytics cookies specifically, you can install the "Google Analytics Opt-out Browser Add-on" provided by Google.

5. Other Information

The following link contains further information about cookies: <http://www.aboutcookies.org>. In addition, a guide to online privacy has been produced by the internet advertising industry which can be found:

<http://www.youronlinechoices.eu>

<http://www.aboutads.info>